



Where The Story Begins

Connections For Children Reading Readiness Program Sponsorship Opportunities

Program Title Sponsor (\$25,000+)

- All program materials to state – YOUR NAME / LOGO presents
- Featured in e-newsletter article and annual report
- Prominent mention and logo placement on CFC website
- Introduction and presentation at CFC Board Meeting
- Listing as the "Title Sponsor" in all program marketing materials, on website, and in all program press releases and selected social media
- Name / logo on T-shirts and tote bags
- Year-long donor recognition

Authors Circle (\$10,000)

- Mention and logo placement on CFC website
- Listing as an "Authors Circle" sponsor in all program marketing materials, on website, and in all program press releases and selected social media
- Name / logo on T-shirts and tote bags
- Year-long donor recognition

Storytellers Circle (\$5,000)

- Listing as a "Storytellers Circle" sponsor in all program marketing materials, on website, and in all program press releases and selected social media
- Name / logo on T-shirts and tote bags
- Year-long donor recognition

Book Club (\$3,000)

- Name / logo on label in all new children's books distributed
- Listing as a "Book Club" sponsor in all program marketing materials
- Year-long donor recognition

Readers Circle (\$1,000)

- Listing as a "Readers Circle" sponsor in all program marketing materials
- Year-long donor recognition

**For more information, please contact
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