

### **FUNDRAISING OPPORTUNITIES FOR CFC**

## **Support Year End Giving**

- Invite people in your network to join you in donating to our <u>Annual Appeal</u> and initiate a matching challenge offer to match their donations 1:1 up to a certain amount.
- Spread holiday cheer by asking friends and family to buy a toy, donate a gift card, or volunteer at our Holiday Angels toy distribution event on December 13 & 14, 2024.

#### **Host an Event\***

- Gather a group of close friends for a brunch and ask everyone to make a \$100 investment in children's bright futures.
- Host a <u>Jeffersonian Dinner</u> around the topic of early care and education.
- Sponsor a <u>Family Time</u> program (\$1,000 per session) and invite your network to participate and enjoy light appetizers and refreshments.
- Host an employee volunteer event to prepare program materials and share about CFC's programs and services.
- Partner with a friend or co-worker to co-host a fundraising event to support CFC.

### Online Peer-to-Peer Campaigns

• Host a peer-to-peer fundraiser for your birthday, the holidays, or any occasion to collect donations.

# Engage with us on Social Media

- Boost one CFC social media post per month on <u>LinkedIn</u>, <u>Instagram</u>, or <u>Facebook</u>. Tag and share posts directly with potential sponsors, partners, or individual donors for increased impact.
- Host a Giving Tuesday campaign to highlight our Holiday Angels event and the services we
  offer families and early care and education providers.

# Sponsor our Community Resource Fair

- Attend our Spring Community Resource Fair and invite people who are unfamiliar with our work.
- Sponsor the Community Resource Fair and solicit sponsors through your personal and professional networks.

\*CFC is unable to provide additional funding for initiatives outside of established fundraising budget.

CFC can support with limited staffing, providing donor engagement kit and coordinating on-site volunteer opportunities.

Donor engagement kit includes signage, outreach materials, branded giveaways, talking points, and videos to use at events.