



## Play Together, Grow Together: **A Family Learning Festival**

### **Sponsorship Opportunities**

**Connections for Children** presents **Play Together, Grow Together: A Family Learning Festival** – a **free** event celebrating family wellness, early learning, and community connections! Join us for interactive festivities that encourage healthy parent and child interactions and foster a love of learning. Families will enjoy hands-on activities while accessing valuable health and well-being resources.

**Sponsoring Connections for Children’s Family Learning Festival ensures the vital work we accomplish all year long continues for today’s families and tomorrow’s leaders.**

**Connections for Children** invites you to sponsor our **Family Learning Festival**. Your investment will directly impact an estimated 500 children and their families, providing essential programs that enhance learning, health, and social development—laying the foundation for lifelong success.

#### **EVENT**

*Play Together, Grow Together: A Family Learning Festival*

#### **WHEN**

Sunday, April 13, 2025, 10:00 am – 2:00 pm

#### **WHERE**

Torino Festival Plaza, 3330 Civic Center Drive,  
Torrance, CA 90503

#### **PROGRAM**

The festival includes opportunities for exploration through interactive, nature-inspired activities that encourage healthy parent and child interactions, including planting seeds, painting pots, engaging in sensory activities with natural materials, and more. Valuable resources will be shared during this event that celebrates our vibrant community and our earliest learners!

### **Support work that matters.**

For nearly 50 years, **Connections for Children** has been a trusted expert on early education and child care for the Westside and South Bay communities of Los Angeles County. We help thousands of parents each year find the solutions they need to support their families.

In 2024, Connections for Children continued to make a profound impact in the community by achieving the following milestones:

- Secured over \$17 million in financial aid for 2,100 low-income children to attend child care programs
- Assisted over 7,300 parents and caregivers with child care information and referrals
- Presented over 500 hours of virtual training and coaching to early childhood educators
- Facilitated early learning playgroups for over 275 children and their caregivers

*Connections for Children is a 501(c)(3) Non-Profit Organization | Tax Identification Number: 01-0500427*

**[bit.ly/cfcfamilylearningfestival](https://bit.ly/cfcfamilylearningfestival)**



*Play Together, Grow Together:*  
**A Family Learning Festival**  
**Sponsorship Levels & Benefits**



**Presenting Sponsor**  
**\$10,000**

**Expands Family Time early learning playgroup in the South Bay**

- Recognition in event press release, newsletter, and social media (distribution: 4,500+ subscribers)
- Featured company logo in all event materials\*
- Logo displayed on the CFC website homepage for one year
- Brand recognition during the program
- Branded materials included in attendee gift bags (materials provided by sponsor)

**Platinum Sponsor**  
**\$5,000**

**Connects South Bay families to child care resources**

- Recognition in newsletter and social media
- Featured company logo in all event materials\*
- Logo displayed on the CFC website homepage for one year
- Brand recognition during the program
- Branded materials included in attendee gift bags (materials provided by sponsor)

**Gold Sponsor**  
**\$2,500**

**Funds one professional development training for South Bay child care providers**

- Featured company logo in all event materials\*
- Logo displayed on the CFC website homepage for six months
- Brand recognition during the program

**Silver Sponsor**  
**\$1,500**

**Sponsors one Family Time early learning playgroup for South Bay parents and children**

- Featured listing in all event materials
- Recognition during the program

**\*PRINT DEADLINE**

Please submit sponsorship payment and logo by March 21, 2025 to receive full sponsorship benefits. Payments received after the deadline are not guaranteed print or digital placement.

**QUESTIONS & ALTERNATIVE PAYMENT**

Please address checks to:

Ari Wood  
 Connections for Children,  
 5901 W. Century Blvd., Suite 400, Los Angeles, CA 90045,  
 (310) 452-3325 Ext. 271, hello@cfc-ca.org

**PAY ONLINE**



[bit.ly/cfcfamilylearningfestival](https://bit.ly/cfcfamilylearningfestival)

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**MISSION STATEMENT**

*Building a stronger future for children, families, and the early care and education community by connecting them to resources, education, and economic support.*